



Dear Industry Partner,

We are excited to invite you to the Northwest Society of Plastic Surgeons Annual Meeting, to be held February 13-17, 2027, at the Grand Hyatt on the beautiful island of Kauai. With expected attendance of over 100 physicians, the NWSPS meeting represents an exceptional networking opportunity for our industry partners. The more approachable meeting size guarantees substantial physician contact, at a level exceeding a typical national meeting.

The 2027 Scientific Program will include incredible guest speakers and reports from The Aesthetic Society, the American Society of Plastic Surgeons/Plastic Surgery Foundation, and the Canadian Society of Plastic Surgeons. Of course, there will be many other well-known regional speakers. The meeting is a powerful and efficient opportunity for your company to interact with plastic surgeons from the Northwest and Mountain West United States and the Northwest Provinces of Canada, as well as plastic surgeons hailing from Alaska, Hawaii, and beyond.

NWSPS continues to build relationships with and increase the acknowledgement of our industry partners. The unsolicited positive feedback from many industry partners (see the quotes above) is a testament to industry's experience at our annual meeting. Going forward, companies offering a higher level of financial support will have significant brand visibility and acknowledgment as sponsors of the Opening Night Welcome Reception and Closing Evening's Presidential Dinner as well as other opportunities based on their desired level of participation.

This exhibitor prospectus gives you the necessary information to participate in the 2027 NWSPS Annual Meeting. Please email Deci (deci.nwsp@gmail.com), or Dr. Nancy VanLaeken (Nancy@vanlaeken.com) with questions.

We look forward to seeing you in Kauai and thank you for your support of our educational efforts.

Sincerely,

Dr. Nancy VanLaeken, president, Northwest Society of Plastic Surgeons

Dr. Emily Hu, president-elect, Northwest Society of Plastic Surgeons



CORPORATE SUPPORT OPPORTUNITIES

Platinum Level Sponsor (Two opportunities)

\$40,000 Listed as the Executive Reception and Presidents Dinner sponsor

- o Name prominently featured at the event
- o First pick of exhibitor sites
- o Larger exhibitor site if desired (up to 3 x normal size)
- o No charge for up to eight representatives
- o Welcome Reception Bar Sponsor
- o Name and logo prominently featured on electronic agenda with sponsorship level noted
- o Up to eight representatives will attend the leadership cocktail event (Sunday).
- o The first opportunity to be a platinum sponsor in the following year if committed by September of the year prior

Platinum sponsor testimonial

“Phil and I both agree that this was one of the best conferences that we have ever attended due to interaction and engagement with everyone.”

Gold Level Sponsor

\$30,000 Listed as the Welcome Reception sponsor

- o Name prominently featured at the event
- o The second pick of exhibitor sites
- o Larger exhibitor site if desired (up to 2x normal size)
- o No charge for up to 6 representatives
- o Name and logo prominently featured on electronic agenda with sponsorship level noted
- o President's cocktail party host
- o First opportunity to be a gold sponsor in the following year if committed by September the year prior, and first opportunity to advance to Platinum level sponsor if prior Platinum level sponsors elect not to continue at that level

Silver Level Sponsor

\$15,000

- o Preferred exhibitor sites (identify three sites)
- o Name featured at 3 breakfast (3 breakfasts total)
- o Up to four representatives
- o Registration snacks sponsor with name and logo displayed on napkins
- o Name and logo featured on electronic agenda with sponsorship level noted



Diamond Level Sponsor

\$10,000

- o Preferred exhibitor sites (identify two sites)
- o Name featured at all breakes
- o Up to three representatives
- o Registration snacks sponsor with name and logo displayed on napkins
- o Name and logo featured on electronic agenda with sponsorship level noted

Titanium Level Sponsor (Three

Opportunities) \$8,500

- o Preferred exhibitor sites (identify 1 site)
- o Name and logo featured on electronic agenda with sponsorship level noted
- o Name featured as coffee Sponsor on Sunday and Monday
- o Up to three representatives

Bronze Level Sponsor

\$6,000

- o Two representatives at the meeting
- o Name and logo featured on electronic agenda with sponsorship level noted

Listed Sponsor (No representatives at the meeting)

\$2,500

- o Name and logo featured on electronic agenda with sponsorship level noted



NWSPS 65th Annual Meeting and Scientific Sessions
February 13-17, 2027, Grand Hyatt Kauai

Exhibitor Application and Agreement Form

Company Name: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Representative Phone: _____ Fax: _____

E-mail: _____ Website: _____

Will your display require power: Yes _____ No _____

Platinum Level Sponsor \$40,000 _____

Eight reps. Welcome reception and President's dinner sponsor(Feb. 13 & Feb 16)

Gold Level Sponsor \$30,000 _____

President's cocktail party (Feb17)

Silver Level Sponsor \$16,000 _____

Preferred exhibitor sites, Name featured at each breakfast

Max four reps on site max

Titanium Level Sponsor \$8,500 _____

(Max 3 reps on site)

Preferred exhibitor sites (identify 1 site)

Your name and branding at two of the afternoon session refreshment arrangement

Name and logo featured on electronic agenda with sponsorship level noted

One additional team member at no extra charge (total of 3 reps)

Bronze Level Sponsor \$6,000 _____

(Max 2 Rep on site)

First come, first serve for the selection of exhibitor sites.

Name and logo featured on electronic agenda with sponsorship level noted



Listed Sponsor \$2,500 _____ No representatives at the meeting
 Name and logo featured on electronic agenda with sponsorship level

Advertisement Requirements: Logos require high resolution image Your company will be responsible to furnish the completed ad no later than January 14, 2027 to the Society office via e-mail deci.nwsps@gmail.com

TOTAL ENCLOSED \$ _____
REPRESENTATIVE INFORMATION

Lead onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____

(Platinum & Gold only)
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____

(Platinum & Gold only)
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____

(Platinum & Gold only)
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____

(Platinum & Gold only)
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____

(Platinum & Gold only)
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____

(Gold only)
 Additional onsite representative name _____ City _____
 Email: _____ Cell Phone: _____ Title _____



Unless otherwise noted, Registration for up to (2) representatives is included in the registration fee. An additional \$550 registration fee (\$650 on-site) is required for additional representatives and guests not included in the sponsorship level. Unless other arrangements are made, each exhibit space consists of a six (6) foot table and two chairs. Cancellation of exhibit space requested in writing prior to January 11, 2027, will be considered. There will be a \$200 Administrative cancellation fee assessed. No cancellations will be considered after January 11, 2027. Questions: Contact Deci Evans deci.nwsps@gmail.com or call 206-605-1873

Credit Card: Visa _____ MC _____ EXP Date: _____ zip code: _____
Card #: _____ Security Code: _____
SIGNATURE: _____ DATE: _____

The total contracted amount must be included with this application form. If paying by check, please make payable to The Northwest Society of Plastic Surgeons (NWSPS) and e-Mail the completed application, indicating that payment is being sent by check to deci.nwsps@gmail.com

*****To secure your exhibit space, mail payment and form to:**

Deci Evans c/o NWSPS 4625 NE 178th Street, Lake Forest Park, WA 98155

Attestation: On behalf of my company, I have read, understand, and agree to the terms and conditions outlined in the **General Information and Conditions of Exhibitor Agreement** sections of this prospectus.

NAME: _____ DATE: _____
SIGNATURE: _____

Please note the exhibit space layout on the following pages. You may request a particular booth at the time your exhibitor agreement is received and paid in full. Space is assigned on a first-come basis, and a requested booth may be denied due to an earlier competitor company assignment.

Exhibitor Shipping and Deliveries: Shipments to the Resort will be received up to 6 days in advance. If you are shipping directly to the hotel, address shipment and details will be provided upon payment.



EXHIBITOR REGISTRATION:

Exhibitors may set-up your area at 12:00 pm on Saturday, February 13, 2027. Name badges and information will be available at the registration desk.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods.

HOTEL INFORMATION AND RESERVATIONS:

Reservations link upon exhibitor payment/presenter commitment.

HOURS OF EXHIBIT OPERATIONS:

Saturday February 13- Tuesday February 16, 2027

6:00 am – 2:00 pm

Wednesday February 17, 2027

6:00 am - 12:00 pm

Registration & Reception, which is held in the Exhibit area.

Breakfast and beverage services will be held in the exhibit space. Breakfast and mid-day

Snacks are provided according to the exhibitor's level of payment.

INSTALLATION OF EXHIBITS:

Unless other arrangements are made, each paid exhibitor space will consist of one 6-foot table, linens, and (2) chairs. Your company name and logo will be listed in our exhibitor information.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance or must mail items, please contact the Resort directly. Displays are limited to tabletop exhibits or 10x10 booth areas only. Any additional enhancement that cannot be contained to the top of the tables must be approved. Banners, flags, or free-standing booths are permitted as long as it does not interfere with or block a neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled



on-site at the exhibitor's expense with no refund.

CONDITIONS OF EXHIBITOR AGREEMENT:

- I. Assignment of Space: Except Platinum and Gold sponsors, booth space will be assigned on a first-come, first-served basis based on the date of receipt of the Exhibitor Registration & Agreement Form, and full payment. Exhibitors may request a particular booth space, although NWSPS will make the final decision. Once space is assigned, an exhibit may only be moved with the mutual consent of NWSPS and the specified exhibitor.
- II. Payment: Full payment is required with a completed agreement form for exhibit booth to be assigned.
- III. Cancellations: Cancellations in writing to NWSPS on or before January 11, 2027, will receive a refund of the exhibit fee minus a \$200 processing fee. No refunds will be made for cancellations received after January 11, 2027.
- IV. Care of Exhibit Space: Exhibitors must maintain and keep their exhibit booth and the contracted space in good order, at their expense.
- V. Insurance: In all cases, exhibitors wishing to insure their goods must do so at their own expense. Please send NWSPS proof of insurance.
- VI. Protection of Exhibit Space: Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of NWSPS and/or a representative of the hotel. Packing, unpacking, and The assembly of exhibits shall be done in designated areas and conform to the instructions of NWSPS or hotel representatives.
- VII. Default Occupancy: An exhibitor who fails to occupy the contracted space is not relieved of the obligation to pay for space at the full rental price, and NWSPS shall have the right to use that space upon the show's opening.
- VIII. Use of Space: Exhibits will only be permitted in the official exhibit area established by NWSPS.



IX. Cancellation or Relocation of Meeting: If cancellation or relocation of the meeting is Due to circumstances within NWSPS's control, NWSPS's liability will be limited to a refund of fees to the exhibitor. If NWSPS has no control over the cancellation or relocation, NWSPS will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitor.

X. Liability: NWSPS does not assume any responsibility for the protection of the property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be adequately secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold NWSPS harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, their representatives, or from the display or use of property of the exhibitor. NWSPS shall not be liable for failure to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.

XI. Distribution of Printed Material: Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of registrants without advance permission from the resort and NWSPS. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc., may only be distributed from exhibit tables and may not be placed in any meeting room or the NWSPS registration area.

XII. Exhibitor Seminars, Lectures, Off-Site Events: Exhibitor agrees not to conduct, sponsor, or promote any general seminars, lectures, or clinics without written approval from NWSPS during a CME meeting. Any proposed seminar, lecture, or clinic should not be arranged on any day or evening that NWSPS has functions provided for attendees, such as receptions, gala dinners, faculty dinners, etc. Furthermore, companies agree to refrain from inviting or hosting an event with any faculty member or meeting presenter to any seminar, lecture, or clinic. All such proposed functions must be approved by NWSPS before scheduling, and a fee may be required. No ad boards or special meetings by an exhibiting company should be held during any NWSPS meeting. Off-site dinners are permitted.

XIII. Company agrees that nothing in this agreement is meant to provide an endorsement



(express or implied) of the company's products or services, nor is Company granted the right to hold any social or other event at the Society's chosen meeting venue that is not considered an official NWSPS event. The opportunity to host a non-sanctioned event may be considered through a separate contract with the Society. Details of such a contract, and any associated fees are to be negotiated separately.

XIV. Food or Beverage in Exhibitor Booths: No food, beverages or tobacco products of any type may be sold or distributed from an exhibitor table.

XV. Price List: Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.

XVI. Removal of Exhibits by NWSPS: NWSPS has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of NWSPS is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by NWSPS to have violated any provision of these rules and regulations.

XVII. Selling of Products or Services: All transactions must be conducted in a manner consistent with the professional nature of the exhibits.

XVIII. Violation of Condition: The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) Violation of any municipal, state, or national laws, rules, or regulations, including safety codes; and 2) Failure to follow procedures prescribed in this prospectus.

XIX. Acceptance of Exhibit Contracts: NWSPS may refuse space to any company or individual whose products or services, in the judgment of NWSPS, do not further the educational and/or scientific purposes of the meeting.